



## Website Copy Checklist

- Do I have several subheading throughout the body copy?
- Do I have small paragraphs (1-2 sentences) before or after each longer paragraph?
- Do I have typical paragraph length (3-4 sentences)?
- Do I have a bulleted or numbered list somewhere in the body copy?
- Do I write simply most of the time?
- Do I have a call to action at the end?